

# **CUSTOMER STORY**

## MIKKA MONITORS IN PHOTO BOOTHS

## Customer Hapymio GmbH



## Industry

**Event Machines** 

## **Initial Situation and Requirements**

Hapymio GmbH designs and sells trendy photo booths and event mobiles, used at events such as weddings, parties, corporate events and trade fairs. Hapymio's products combine stylish design with user-friendly operation.

Hapymio required a suitable monitor to operate their photo booths, which had to meet several criteria: precise touch functionality, high image resolution and quick availability. Additionally, the model should remain available for reorder over many years to ensure reliable planning. A critical requirement for the monitor was its robust construction to minimize downtime caused by transport damage during frequent movements between events.



#### Our Solutions and Results

After analysing the mounting requirements, we selected the MK133XML open frame monitor from our standard product range. The monitor, part of the "L-Line" Design Line, ensures easy and quick installation.

The 13.3 inch monitor impresses with the following features:

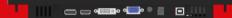
- A 178° horizontal and vertical viewing angle provides clear visibility from almost any angle, making operation easier and enhancing userfriendliness.
- The multitouch display enables quick, smooth interactions and ensures precise, reliable touch inputs.
- The high-quality monitor components guarantee a long lifespan and reduce maintenance and replacement costs.
- The monitor's sturdy design guarantees reliable performance, even with frequent transportation.

#### MIKKA Monitor Solutions



#### MK133XML:

- 13.3 Inch
- Extended Viewing Angle
- Multitouch
- Design Line "L-Line"





### **Customer Benefits**

- Long-term planning: MIKKA guarantees the availability of the selected monitor model for 5 years. After this period, MIKKA provides an identical replacement model.
- Short delivery times
- 3-year manufacturer warranty
- Sustainable monitor design ensures easy repairs when needed
- Individual, personal and expert customer support through our sales team in pre- and aftersales.
- Customised solutions, tailored to customer requirements, are feasible.



## This is what HAPYMIO says about our collaboration

"We highly recommend working with MIKKA! What we appreciate most is the dedicated customer support, whether it's choosing the right monitor or getting installation tips. With MIKKA, we have the confidence that we'll be able to order the same monitor model for the next five years. This makes planning easier and helps us save costs."

- Andreas Tinzl, CEO of HAPYMIO GmbH

